

BASECAMP Livestream

Online Group Leader Checklist

To give you some ideas of how you can serve your church as a Group Leader, we've put together a checklist that you can follow through the next few months as you organise a group to join our livestream event.

1

June

- Note registration information and pricing.
- Download promotional resources for group leaders from our website.
- Promote BASECAMP in your church. Here are some ideas to do this:
 - Make an announcement at your church or men's group using the images and script provided.
 - Invite men via the KCC BASECAMP Facebook event (accessed via our Facebook page).
 - Post some advertising images provided by KCC on your church's social media accounts.
 - Encourage men to listen to or watch the 2020 talks via the KCC One App.
 - Include flyers and a note about BASECAMP in the church bulletin.

- Collect the details of men who are interested in joining your group and register online or call the KCC office on 1300 737 140 to request an invoice for payment.
- Book accommodation if you're organising to 'stay and stream' in the mountains.

2

July

- Do a final push at church to see if any men would like to join your group and set a date to close registration.
- Register as a 'Group Host' and receive our 'Group Host Guide.'

3

August

- Keep an eye on your inbox for emails with your livestream access link and resources for group leaders.
- Communicate with your group about plans for the day, start and finish times and anything they need to prepare or bring with them on the day.