

BASECAMP Livestream

Group Leader Checklist

To give you some ideas of how you can serve your church as a Group Leader, we've put together a checklist that you can follow through the next few months as you organise a group to join our livestream event.

1

June

- Note registration and accommodation booking opening date.
- Download promotional resources for group leaders from our website.
- Promote BASECAMP in your church. Here are some ideas to do this:
 - Make an announcement at your church or men's group using the images and script provided.
 - Invite men via the KCC BASECAMP Facebook event (accessed via our Facebook page).
 - Post some advertising images provided by KCC on your church's social media accounts.
 - Encourage men to listen to or watch the 2020 talks via the KCC One App.
 - Include flyers and a note about BASECAMP in the church bulletin.
- Collect the details of men who are interested in joining your group and

register online or call the KCC office on 1300 737 140 to request an invoice for payment.

- Book accommodation if you're organising to 'stay and stream' in the mountains.

July

2

- Do a final push at church to see if any men would like to join your group and set a date to close registration.
- Register as a 'Group Host' and purchase an additional 9 tickets or more by 11:59pm on Sunday 1st August 2021 (AEST) to go into our draw to win a catered hot lunch for 10 men! For further information visit basecampmen.com/registration.

August

3

- Keep an eye on your inbox for emails with your livestream access link and resources for group leaders.
- Communicate with your group about plans for the day, start and finish times and anything they need to prepare or bring with them on the day.