

# BASECAMP Livestream

## Group Leader Checklist

Are you a group leader looking to organise a BASECAMP local watch party at your church or home? Organising a group, no matter how big or small, can be equally exciting and be a logistical challenge! We've put together some top tips and a checklist to help you be well prepared and make the most of your BASECAMP local livestream experience!

## Top Tips for Organising a BASECAMP Group

Here are some tasks that we think are the most important as a group organiser:

- Act as the main point of contact for your church and be prepared to answer any questions on email or mobile. Be the one who keeps up to date with new announcements about BASECAMP and communicate this to your group.
- Be committed to promoting BASECAMP in your church and encourage as many men to attend as possible.
- Collect all the details of those interested in attending and be the one responsible for booking tickets if needed. Set a deadline for the men to get back to you and send their payments to ensure you can book everyone in.
- Plan the day! Organise a small group of men to help you create your own BASECAMP Local experience. We'll also send you some ideas and 'tips and tricks' when you register as a group host.

## BASECAMP Group Leader Checklist:

1

### June

Download our promotional resources for group leaders from our website.

Start thinking about how you'll be able to use the resources to promote to the men in your church.

2

### July

Registration available via [www.basecampmen.com](http://www.basecampmen.com)

Promote BASECAMP in your church and small groups using the resources provided by KCC. Here are some ideas to do this:

- Make an announcement at your church (online or in person!) or men's group using the script and images provided.
- Include an announcement and image in your church bulletin.
- Email a BASECAMP flyer and information provided to the men in your church.
- Post some advertising images provided on your church's social media accounts.
- Encourage men to listen to 2019 talks via KCC One.
- Invite men via the KCC BASECAMP Facebook event (accessed via our Facebook page).

Collect the details of men who are interested in joining your group and register online or call the KCC office on 1300 737 140.

Make sure you register as a **'group host'** and then buy / or let the men in your group know to purchase an 'individual ticket'.

If you register as a group host and purchase an additional 9 individual tickets, we'll automatically enter you in a draw to win a hot lunch for 10 men, delivered to your door! (Open to NSW residents only).

KCC will send you additional resources to help you plan your 'BASECAMP Local' livestream event at your church or home.

3

### Early August

Do a final push at church to see if any men would like to join your group and set a date to close registration.

Make sure you can find your registration confirmation email and livestream requirements. If you can't find your email, contact the KCC office on 1300 737 140.

Send an email to your group members with a reminder about the event, location for livestream, start/finish times and any additional information e.g. if you're planning lunch together following the last session of BASECAMP.